

Ross
J6571(C)
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We claim:

1. A package comprising:

- a) a chamber defined by at least one wall;
- 10 b) a label removably affixed directly to said wall, said label being partially translucent so that a portion of said wall is visible underneath said label, said label and said wall contains graphics which complement each other, wherein said label contains graphics which form a first part of a scene and said wall contains graphics which form a second part of said scene; and
- 15 c) wherein said wall remains intact when said label is removed.

2. The package according to claim 1 wherein said label is partially transparent.

3. The package according to claim 1 wherein said label is affixed to said wall with
20 a reworkable pressure sensitive acrylic adhesive.

4. The package according to claim 1 wherein said label comprises polypropylene.

5. The package according to claim 1 wherein the amount of force needed to
25 remove the removable label is within the range of 8-35 ounces/inch.

6. The package according to claim 1 wherein the removable label requires a removal force of within the range of 8-35 ounces/inch.

30 7. A package comprising:

- a) a chamber defined by at least one wall,

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- 5 b) a first ply secured to said wall, and
- c) a second, outer ply removably affixed to said first ply, said second ply being partially translucent so that a portion of said first ply is visible underneath said second ply, said first ply underlying said second outer ply; and wherein said first ply and said second ply contain graphics which complement each other,
- 10 wherein said first ply contains graphics which form a first part of a scene and said second ply contains graphics which form a second part of said scene; and
- d) wherein said first ply remains intact when said second ply is removed.